

Friends of Osceola Public Library
2/10/16

Present: Alan Saliin, Carole Nienaber, Sherry Hanson, Connie Marschke, Diane Moser, Kathie Nelson, Mary Clare Huberty, Rebekah Palmer

Meeting called to order at 5:30 p.m.

A motion by Sherry/Diane to pass minutes was approved. There were no changes to the treasurer's report. A motion by Sherry/Carole to pass the treasurer's report was approved.

Author's event review: The Sara DeLuca author event was reported as going well. About 30-35 people, including staff, attended. Some things Friends learned from this event was to remember to place a donation jar out at future events, have membership forms available and whoever introduces the event, should also mention Friends membership at that time. Kelly will be putting a photo of the event in the Sun.

Give Big: Connie and Diane are overseeing Give Big this year. Connie attended a training seminar on Jan. 28. There will be three more meetings that Connie and Diane will attend. Connie gave Friends a summary of what she learned. We need to be thinking of ways to increase donations. Donations have dropped between 2013 and 2015. There are many reasons for this, one possibility is that there were more entities entered last year. The razoo webinar gave suggestion on increasing donations such as having a Facebook page to create traffic to Friends and bring name recognition. Matching grants was another idea, Friends all agreed this was a good idea and would be something to think about. Creating separate fundraising objectives was another idea. Alan Saliin has offered to set up a Facebook page. He will show Friends at the next meeting, then plan on going public with it after that. Thank you Alan.

Library needs: Cooking for kid will be on Friday, Feb. 12 at the library. Diane/Sherry moved to approve funding for the event as long as it does not exceed \$100, the motion was passed.

Book Sale: Alan offered to coordinate this year's book sale during Rhubarb days. Thank you so much again Alan for helping. The Friends/Cheryl are checking with Jodi Peterson, who coordinated the sale last year, to see if she wants to coordinate again this year. If so, we would do what has been done in the past and have an experienced person a new person pair up to run it.

Membership: Cheryl, Quinn and Diane are working to gain members more consistently, with an emphasis on sustaining members, rather than active. Also, they are looking into changing the database to simplify communication.

New Library: Diane reported that there is nothing new at this time. Calls are still being made and they are waiting to hear from other foundations.

Other news: Diane received an email from OMC. They have a program called Reach out and Read in which they will be giving a new book at well child checks from the ages of 6 months to 5 years on March 22-23. Diane suggested it could be a great joint marketing idea. Friends could add something like a bookmark to go along with the book.

Next meeting March 9, at 5:30 p.m.

Sherry/Carole moved to adjourn meeting at 6:23 p.m.